

Public Relations Inquiry As Rhetorical Criticism: Case Studies Of Corporate Discourse And Social Influence

by William N Elwood

analysis and teaching of public relations. This paper Keywords: Rhetoric, public relations, discourse, theory. Introduction .. Public relations inquiry as rhetorical criticism : case studies of corporate discourse and social influence. Westport Table of Contents: Public relations inquiry as rhetorical criticism : What is the role of rhetoric in public relations practice and how does . Public Relations Inquiry as Rhetorical Criticism: Case Studies of . Public Relations Inquiry as Rhetorical Criticism: Case Studies of Corporate Discourse and Social Influence Praeger Series in Political Communication: . Public Relations Inquiry as Rhetorical Criticism: Case Studies of . Analysis of corporate financial disclosures using communication theory can provide useful information to stakeholders. Image repair discourse and crisis communication. Public Relations . In W. N. Elwood (Ed.), Public relations inquiry as rhetorical criticism: Case studies of corporate discourse and social influence (pp. Public Relations Inquiry as Rhetorical Criticism: Case Studies of . Public relations inquiry as rhetorical criticism : case studies of corporate discourse and social influence /. Other Authors: Elwood, William N. Format: Book. Staff View: Public relations inquiry as rhetorical criticism :

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